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FOR IMMEDIATE RELEASE

Wenger's Feed Mill, Inc. Announces Holding Company, Launches New Ingredient Initiative

Rheems, PA (September 28, 2015) – In keeping with its Long Range Strategic Plan and to better position itself for future growth, Wenger's Feed Mill, Inc. is creating a holding company, The Wenger Group, and transitioning its three Divisions (Feed, Ingredient, and Poultry) into wholly owned entities under The Wenger Group.

Wenger Feeds will continue to provide poultry and swine feed in the Northeast as a member of The Wenger Group. Customers can look forward to receiving the same high quality feed and service from Wenger's as they have in the past and can continue to look to Wenger's for their feed solutions for years to come under this new structure.

An exciting new initiative is the launch of Nutrify, LLC. Created to better bring innovative ingredient products to the marketplace, this new company will allow The Wenger Group to offer feed ingredient sales and exclusive distribution of feed products to nutritionists and feed manufacturers.

Nutrify will provide custom premixes and concentrates directly to feed mills, will distribute feed ingredients throughout the Northeast, and will develop and distribute innovative new products for all animal segments, including those not served by Wenger Feeds.

Nutrify's team will be housed at the Wenger Feeds corporate office at 101 West Harrisburg Avenue in Rheems, PA and will continue to maintain its warehouse in Rapho Township. Nutrify will also continue to purchase all ingredients for Wenger Feeds.

"After more than seventy years of serving our customers as Wenger's Feed Mill, Inc., our growth and business environment have led us to decide to evolve into a different structure—one that better positions us for growth for the next seventy years," noted Geoff Finch, President and Chief Operating Officer.
